

FACT SHEET



DATES

18-21 March 2009

VENUE

Johannesburg Expo Centre, Hall5 and outdoor

CATEGORIES

Trucks	Trailers	Busses
Body Builders	Service Providers	Logistics
Components & Parts	Finance Insurance	Materials Handling

Sub-sectors

Tracking/Routing/GPS Systems,
Truck Washing Systems,
Fleet Management
Various Outdoor
Warehousing solutions,
Software solutions and data capture technology,
Forklifts,
Pallet systems,
Vehicle scheduling,
RFID technologies,
Communications technologies,
Weighing systems,
Loading dock systems,
Truck, bus and vehicle signage,
Container products and shipping,
OH&S products and services,
Recruitment and training,
Fuels, alternative fuels and lubricants,
Printing, labelling and barcode technology,
Hoists and cranes.
Body Builders and Re-builders

Africa on the move ... Johannesburg Transport Expo 2009 ... Be there!



Exhibition Profile

A four-day business-to-business commercial trade exhibition and conference which is staged at the Johannesburg Expo Centre to coincide with the international Automechanika South Africa event.

This will present the opportunity for cross synergy in all trade sectors of the automotive industry.

Exhibitor Profile

Manufacturers, importers and distributors as well as specialist service providers in the categories as listed above.

Visitor Profile

Fleet managers and owners, operations managers, logistics managers, company owners and chief executives, supply chain managers, warehouse managers, purchasing and procurement managers, transport managers, road transport suppliers and managers, consultants, government procurement officers, industrial and commercial forwarders, infrastructure and materials handling managers.

Events

2010 Transport initiatives

Product presentations

Demonstrations

Industry achievement awards

Conferences

Workshops

Hosting opportunities

Media opportunities

Organisers

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Benefits for Exhibitors

- Trade only Strictly business to business
- Shorter period 4 Days only
- Early in the year, not around year-end when reps are in close down mode
- Outside of the very busy international calendar period
Last quarter of the year is Hanover Truck Fair, SEMA, automechanika/ Equip Auto and MACE
- Association with a successful tried and tested international brand
- Opportunity to tap into the 60 agents big international network

One on one with clients

- Hosting opportunity to bring clients together for a breakfast presentation over show period
- Client golf day over this period or enter 4 ball into the event golf day
- Present a workshop or demonstrations for clients
- Invite clients to stand and offer snacks/cocktails
- Opportunity to host achievement awards, e.g. best distributor / best dealer

Meet your objectives

- Promote brand and corporate image
- Present new products and inform clients about future developments
- Cultivate existing and initiate new business contacts
- Initiate sales leads, prepare and conclude sales at the event
- Search partners for co-operation, such as for joint-venture projects or distribution network establishment
- Expand specialist knowledge, exchange experiences and pass on produce/service know-how
- Achieve an overall impression of the latest market situation
- Compare competitors
- Tap into the industry networking opportunities and guru forecasting at the various presentations

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